At the Red Deer Doula Association, our mission is to unite and empower doulas in a supportive and collaborative community dedicated to the betterment of birthing experiences. Guided by our purpose and philosophy, we strive to:

**Build a Supportive Network:** Foster a community where doulas can connect, support each other through continuous learning, and build lasting relationships.

**Create Resource Initiatives:** Connect with Doulas and Birth Professionals to develop resource initiatives that enhance the overall well-being of birthing families. Through collaborative efforts, we aim to provide comprehensive and accessible support networks.

**Nurture Passionate Service:** Bring together like-minded individuals who share a passion for serving and nurturing families. We believe in the power of positive mentorship, collaboration, and joint efforts to elevate the standard of care provided by our members.

**Educate and Raise Awareness:** Provide educational opportunities for doulas, birth community members, and the public. Through our collective expertise, we aim to raise awareness about the role of doulas and contribute to informed and empowered experiences. Our commitment to continuing education ensures that our members stay informed and provide the highest level of support to birthing families.

**Balanced Membership:** Establish an involved membership that nurtures a healthy balance of professional, educational, and social aspects. We recognize the importance of creating an inclusive environment where members can thrive both personally and professionally.

**Community Building and Gatherings:** Share in social events to strengthen our community bonds while raising awareness of doulas. Through gatherings and events, we celebrate our shared commitment to birthing advocacy and foster connections that extend beyond professional boundaries.

**Safe and Supportive Environment:** Provide the opportunity for doulas to visit, discuss, and debrief in a casual, supportive, and safe environment. By offering a space for open dialogue, we ensure our members receive the emotional support needed to navigate the challenges of their impactful work.

In alignment with our philosophy, we strive to create an environment where learning, growth, and cooperation are priorities. We are dedicated to representing a trusted source of educated and well-respected doulas and businesses, celebrating the successes of our members with an abundance mindset. Together, under common ground, we commit to providing information that benefits all birthing families in our diverse communities.